

MATT ST. PIERRE

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RECOGNITION

WEBBY AWARD NOMINEE

2020, Health Website

AD CLUB HATCH AWARDS

2018, Three Silver and Three Bronze

MITX AWARDS

2018, Best Use of Social,
Best Content Marketing Program

SKILLS

Concept Development, Creative Direction,
Art Direction, UI/UX Design, Branding/
Logo Design, Book and Layout Design,
Creative Management, Video/Photoshoot
Management, Print Production, Front End
Web Development

SOFTWARE

Sketch
Figma
Illustrator
Photoshop
InDesign
XD
Premiere
After Effects
HTML/CSS
jQuery

EXPERIENCE

FREELANCE DESIGNER/ART DIRECTOR, REMOTE

January 2019 - Present

- Helping creative teams, brands, and individuals create kickass work

SENIOR ART DIRECTOR, AMP AGENCY, BOSTON, MA

August 2021 - August 2023

- Concept and execute campaigns and social content for clients such as Meta, Stop and Shop, Michelin, BFGoodrich, and Waymo
- Mentor and guide junior staff in creating and developing projects

SENIOR ART DIRECTOR, SMALL ARMY, BOSTON, MA

October 2017 - August 2021

- Concepted and executed campaigns for clients such as Boston Medical Center, GE, Freemasons, Sontiq, Main Street Bank, and Blue Hills Bank
- Worked with the digital team to plan and design strong, user-friendly websites
- Mentored and guided junior staff in creating and developing projects

STUDIO DESIGNER, SMALL ARMY, BOSTON, MA

February 2015 - October 2017

- Provided design support across the agency
- Created print mechanicals and other collateral in various campaigns
- Concepted and executed campaigns for various clients

PRODUCTION ARTIST, FRANKLIN SPORTS, STOUGHTON, MA

October 2013 - January 2015

- Provided design support within the creative department
- Designed artwork on both products and packaging as well as seasonal catalogs

EDUCATION

ART INSTITUTE OF BOSTON AT LESLEY UNIVERSITY, BOSTON, MA

September 2008 - December 2012

Bachelor of Fine Arts in Design

MASSART, BOSTON, MA

September 2012 - December 2012

Coursework